

click with the right ad

@ www.abcnewspapers.com

Combining the power and reach of the Newspaper and our Web site to achieve a results driven **cost-effective** multimedia advertising solution!

UTILIZING OUR MULTIPLE MEDIAS TO:

- **ASSURE** a better return on your advertising investment through a single multimedia program.
- **EXPAND** the reach of your newspaper advertising to a unique online audience.
- **ENHANCE** the frequency of your newspaper campaign's exposure by tens of thousands of impressions!

STATISTICS:

- **30,000+** unique users viewing over 25,000 pages per mo.*
- **39%** Web site growth per year-to-year*
- **55%** are Women
- **40%** are 18-34
- **62%** are 18-44
- **49%** are 35-54
- **63%** earn \$50K per year +
- **82%** attend college
- **69%** log on daily at work



- ✓ Mean age: **39**
- ✓ Income: **\$73,000**
- ✓ Hours online/week: **19**

*Google Analytics Statistics for www.abcnewspapers.com January 2009.

MORI-NAA Online readership study.

Banner

10K impressions per/mo.

ONLY **\$89*** /week

Skyscraper

10K impressions per/mo.

ONLY **\$79*** /week

Leaderboard

10K impressions per/mo.

ONLY **\$99*** /week

*Price based on 12 consecutive months.

Call **651-421-4444** to place your ad!