

Hart Custom Homes, Inc.

Turning dreams into reality

Hart Custom Homes Inc. makes home ownership affordable 'Remember Hart is where your home is'

If it feels like the walls of your apartment are closing in and you long to feel the pride of home ownership, a local company is ready to help you realize your dreams.

Hart Custom Homes Inc. has been helping local renters become home owners for the past 42 years through the company's quality product and attention to detail.

The Blaine business sells new and used manufactured homes for placement in its communities or on private property.

Today, Hart Custom Homes is helping many apartment dwellers realize their home ownership dreams with monthly payments at or below their rent payments, and helping renters become home owners is something company president Al Schrader and his employees pride themselves on.

"The quality of house that we're selling is very, very attractive to the majority of Americans who are looking for housing," he said. "We're very proud of the product today."

That product is in high demand as more people are looking for affordable housing options. Last year, the company saw record sales and recently celebrated delivery of its 6,000th home.

Hart Custom Homes' biggest seller is multi-section homes 28 feet wide by 70 feet long. These homes feature three bedrooms and two bathrooms, complete with all the amenities you'd find in any custom-built residential home.

"People can design the home the way they want it with all the options," Schrader said.

And even with choosing high-end options, the cost per square foot for a manufactured home from Hart Custom Homes is about 30 percent less than the cost for residential construction.

Besides multi-section homes, Hart Custom Homes sells single section homes and previously owned homes.

Schult Homes, one of the oldest names in the manufactured home industry, is the primary supplier for Hart Custom Homes and manufactures new homes in its Redwood Falls, Minn., factory.

Custom homes can be built in as little as two weeks or as many as four weeks, with all the construction done in factory-controlled conditions.

Those looking to buy a home can find the perfect fit financially as well, with starter homes priced at \$10,000 and custom-built homes topping out at \$90,000.

Hart Custom Homes also helps home buyers finance their purchase through its finance division and cooperation with national banks.

Throughout its history, Hart Custom Homes has focused on providing not only home ownership opportunities but also on doing so with stellar customer service.

"After 42 years of business, your reputation is your biggest and best product," Schrader said.

There are numerous repeat customers and today employees are selling homes to third generation Hart customers.

Hart Custom Homes is the retail arm and oldest subsidiary of A.L.S. Properties, which owns several manufactured housing communities in Minnesota, South Dakota and Wisconsin; Carefree Self-Storage facilities in Blaine, Fridley, Rogers and Hudson, Wis.; Mid-America Skirting and Supply in Blaine; and several commercial real estate properties in Minnesota.

The company was founded in 1967 in Minneapolis, moving its home offices to Crystal in 1973.

The business is a family affair for Schrader, whose three children have worked with the business for some 20 years. And with long-term employees, the business has become another family.

"We have two families, our business family and our own family," Schrader said.

Hart Custom Homes Inc. is located at 3200 89th Ave. N.E. in Blaine. For more information about home ownership through the company, call 763-786-5360 or e-mail hartcontact@yahoo.com.

Hart Custom Homes is very excited about the 1st Time Home Buyers Tax Credit of \$8,000 in the new stimulus bill. This tax credit applies to homes purchased from now until December 1st, 2009, and applies to our homes for sale. This is a chance of a lifetime to buy a new home under this government program.

