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## The news you need about your community At your fingertips with ABC Newspapers and Anoka County Shopper

All the local news you need is right at your fingertips with ABC Newspapers and the Anoka County Shopper.

While times are changing all news media, ABC Newspapers is keeping pace by offering more news, on demand, with daily updates from the communities we cover at [www.abcnewspapers.com](http://www.abcnewspapers.com).

"This has been an opportunity to become a news source, not just a newspaper," said General Manager Eric Olson. "Nobody covers our communities better."

And for those who still like to feel the newspaper in their hands, the ABC newspapers Anoka County Union, Blaine Spring Lake Park Life and Coon Rapids Herald offer weekly in-depth reporting and feature stories on the stars of our cities.

Award-winning writing, photography and advertising design can all be found in any of the ABC Newspapers and The Anoka County Shopper.

Each week in the Anoka County Shopper you will find what you need in the north metro – where to eat, where to shop, and what to buy from local retailers.

This comes with valuable feature, entertainment and sports news profiling people from our north metro communities. The Anoka County Shopper is delivered every Wednesday to more than 77,000 homes, helping advertisers reach exactly the market they're looking for to build their businesses.

At the Web site, readers can search real estate for sale across the Twin Cities, submit a classified ad, a story idea or information about an upcoming event.

Readers are also able to search online classified advertisements, coupons and take part in special promotions, like the recent Bid 'n Buy Auction.

"The ABC Newspapers Web site offers the tools people can use to get the kind of information they're looking for," said Olson.

The site also includes regular updates on varsity sports, including game scores and coverage of players from all the local high schools.

News is happening every day, and so is ABC Newspapers' coverage.

"We are operating like more of a daily news source now," said Olson.

Along with regular updates on breaking news, city council action and events, there are feature videos to help readers see these stories as they unfold.

Another new addition is the weekly web cast news update. Produced by staff reporters, it offers a weekly video wrap-up of the top stories in the north metro communities covered by the Herald, Union and Life newspapers.

With ABC Newspapers and the Anoka County Shopper you will find the kind of news you need about the community you live in.

[www.abcnewspapers.com](http://www.abcnewspapers.com)

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